

For Immediate Release

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**Laser Plus Nominated for 2011 Green Plus North American Sustainable Enterprise —
For Second Consecutive Year**

January 25, 2011, Lancaster, Pennsylvania — Laser Plus is pleased to announce that it has been nominated for The Institute for Sustainable Development's North American Sustainable Enterprise Award for the second year in a row. The Green Plus Awards recognize organizations not only for their environmental efforts, but for their success in balancing strong business, community and environmental practices. Paying attention to business performance and community involvement as well as to minimizing environmental impact is often referred to as triple bottom line sustainability.

"We were thrilled to be nominated for this award for the second year," noted Tad Renner, COO of Laser Plus. "It underscores our overall corporate commitment to environmental sustainability through better business practices."

One of Laser Plus' distinguishing practices is a Solid Waste Savings Report, which customers can use to demonstrate reductions in solid waste and operating costs. The data is clear: Laser Plus' customers keep an elephant's volume of printing waste out of landfills every week and save thousands of dollars per year.

"Green Plus is not simply about taking steps to be green in the way that we all are aware we should; it is about how making careful, sustainable decisions affects every aspect of your business life: the people you work with, the success of your organization, and, ultimately, the planet we all share," said Mary Renner. "Green Plus is a challenge to implement, especially for small business, however, it can yield significant cost savings along with environmental benefits. We chose to step up with the certainty that by accepting the Green Plus challenge, Laser Plus has a deliberate and carefully defined vision of who we are, where we want to go, and how we will get there."

About Laser Plus

Based in Lancaster, Pennsylvania and Wheeling, WV, Laser Plus has provided quality print supplies, repair and sales since 1986. Their commitment to quality customer service and professional-caliber products goes hand in hand with their environmental focus to create a strong and sustainable presence in the printing field. For more information, please visit www.laserplususa.com.

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